



Green Drinks NYC 2009 Annual Holiday Party
The Prince George Ballroom, December 8, 2009, 7pm to midnight.

THEME: OCEAN CONSERVATION

FEATURING Renowned Oceanographer and Scientist SYLVIA EARLE

This year, Green Drinks NYC is thrilled to partner with some powerful forces, unifying to generate local attention concerning the pressing need for ocean conservation. It is our goal is to assemble, enlighten and mobilize our green community regarding the perils of the sea, and to make great strides forward in protecting our oceans and all of their inhabitants.

Background:

Founded in 2002, Green Drinks NYC is an environmental networking organization dedicated to unifying the sustainable community in New York. With over 13,000 members, we host monthly events to engage and connect people from a wide range of backgrounds. The Holiday Party is the largest event of the year, and for the past two years we have hosted 1,000 people and received extensive press coverage including that of CNN.

Media Partnerships

Green Drinks NYC seeks to collaborate with media organizations and companies interested in **contributing to the Ocean Conservation Holiday Party by spreading our message and promoting before, during and after the event.**

As a Media Partner, you will be:

- 1) Highlighted on the Green Drinks NYC Partners & Sponsors page in the Event Program
- 2) Listed in the Green Drinks NYC newsletter
- 3) Listed on the website Holiday page
- 4) Listed on our facebook page
- 5) Noted in press releases

In return we ask our Partners to:

- 1) Send our electronic invitation to your list
- 2) Include us in your calendar of events
- 3) Note the event on your facebook page and send two messages on twitter
- 4) Help promote on the radio / tv / blogs
- 5) Include us in your newsletter
- 6) Place a link to our event webpage on your website

Please note: Media Partners do not receive discounts or complimentary registration for the event. In order to become an official press representative to participate in the event, you must be approved in advance and contact information must be given to the organizer prior to the event.

Companies and organizations that support Ocean Conservation are encouraged to become a Media Partner. We are seeking media outlets focusing on ocean protection/ conservation and/or sustainability, including: online magazines and journals; online travel and tourism websites; print publications; radio and/or TV programs, etc.

For further information contact: Margaret@greendrinksny.com or at 212 941 6520.